

## A look at over-limit fees

The Rogers data plans **do not offer an unlimited data allowance**. Why is this a problem? When a user exceeds their data allowance, they will be subject to **punishing over-limit fees**.

The iPhone is more like a very small, full-fledged computer that happens to make phone calls, as opposed to a phone that happens to have a web browser and email bolted on. Photos, YouTube, the App Store, Mobile Me, third-party apps, Google Maps with GPS, email, and web browsing: all are activities that will consume data and count against your data allowance.

Rogers states that first-generation iPhone users rarely consumed more than 100 MB of data in a month. Rogers argues that their data plans are therefore more than sufficient. Shawn Drew, an early contributor to the "get the facts" website, has written an in-depth analysis that begs to differ<sup>1</sup>.

Let's say that a user runs 100 MB over their data limit. According to the fine print on the Rogers contract, they will pay **50 cents per MB** for each MB over the limit, up to 60 MB, and then 3 cents per MB afterward. So by going 100 MB over their data limit, a user would pay **an extra \$31.20 in fees** that month!

In the United States and the UK, over-limit fees are not a concern -- iPhone users will have unlimited data plans.

You might be interested to know that Rogers is looking forward to having<sup>2</sup> iPhone and Blackberry Bold users increase their average revenue **per customer** by \$30. Where do you think Rogers is expecting some of that extra revenue to come from?

Further reading:

[Vancouver Sun - A high wired act:](#)<sup>3</sup>

"The imminent arrival of the iPhone in Canada has unleashed a storm of controversy over the country's high wireless data rates and left consumers bewildered by an array of offerings that - if misunderstood - could leave them with a **monthly phone bill higher than the cost of a house in Saskatchewan.**"

**Do you think the Rogers plans provide poor value for money?**

**Do you think Rogers can do better?**

**Send Rogers a message.**

**Do not buy the iPhone.**

**On July 11, let's be able to hear a pin drop in Rogers & Fido stores.**

As long as we've got your attention...

Did you know that Canadians pay an average of **33% more** for cell phone service than Americans?

Please consider supporting Bill C-555, the *Telecommunications Clarity and Fairness Act*.<sup>4</sup> Get more information at:

<http://tinyurl.com/4gm6os>

<sup>1</sup> Source: <http://tinyurl.com/5woz5e> <sup>2</sup> Source: <http://tinyurl.com/6np282> <sup>3</sup> <http://tinyurl.com/69mybh>

<sup>4</sup> This campaign has no affiliation with David McGuinty or his office. We just think Bill C-555 is a good proposal.

**[www.getthefactsonrogersiphone.com](http://www.getthefactsonrogersiphone.com)**